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IIM-A: In Round 3, E&Y, KPMG, Cognizant on hiring spree

Ahmedabad: Consulting advisory firm Asipac and e-commerce firm Infibeam.com were the biggest recruiters in the third round of final placements at the Indian Institute of Management-Ahmedabad (IIM-A) on Saturday with seven offers each. The third cluster, saw participation from consulting advisory, consumer goods & services, niche financial services, e-commerce and general management firms.

The 2011-13 batch of the flagship Post Graduate Programme in Management (PGP) had witnessed a muted start to placements in the first cluster while the second cluster was buoyant.

In the third cluster, the consulting advisory cohort consisted of firms such as Ernst & Young, KPMG, Cognizant Consulting and Asipac that recruited for their India offices.

Mars, one of the leading confectionery firms in the world, was a first time recruiter at IIM-A this year and was part of the consumer goods and services cohort.

RPG and Ingersoll Rand recruited students for roles in general management. Firms such as JM Financial, Axis Bank, Yes Bank and Varhad Capital hired as part of the niche financial services cohort.



The e-commerce cohort consisted of firms such as Naaptol, Caratlane and Juvalia which

recruited students for a variety of profiles. According to sources, Snapdeal.com, one of the main recruiters last year at the IIMs (including IIM-A) from the sector with 15 offers, and Myntra.com, did not come this year to the campus. However, Infibeam hired seven students against five last year.

Sachin Singhal, head of e-commerce for Naaptol India, said, "We were looking to hiring students for working in sales and marketing roles. We primarily look for business acumen in students." The fourth cluster is scheduled to be conducted on March 2. — Our Bureau